National Adoption Conference
A Virtual Event | NationalAdoptionConference.com
November 14-15

9:30am - 5:00pm | 18 Sessions | Exhibitors
Live Q&A | Live Entertainment | Networking | Films
Coffee Talk | Art Gallery | Giveaways | Fun

SPONSORSHIP OPPORTUNITIES
At Celia Center we believe that a healthy, honest and loving family is the key to any successful society. It is the foundation of human connection and what gives us all a sense of safety, of place, of belonging and of self - that is absolutely necessary to reach our fullest potential and greatest happiness.

This Conference will bring all aspects of the Adoption Constellation (Birth/Foster/Adopt) together to provide education, insight, first hand experiences, and entertainment that will not only give attendees the tools and concepts necessary for love to grow within their family but to know they are not alone.

This strong support structure of individuals, non-profits, mental health professionals and companies will all become part of our attendees extended families, hoping to continue this discussion until no child is truly left behind and everyone has an opportunity to be loved.

Every person deserves a loving family.

To us, “Family” means more than blood relations. It includes partners, caregivers, guardians and trusted friends.
Founded in 2009 by conference organizer and Jeanette Yoffe, Celia Center, named after her first birth mother Celia, is based in Los Angeles and dedicated to providing professional mental health resources and programming for all aspects of the Adoption / Foster Care Constellation.

Regular programming includes free support groups for teens and adults, annual constellation Art Festivals, Conferences and therapeutic field trips. celiacenter.org

Jeanette’s desire to become a child therapist with a special focus on adopted and foster care issues derived from her own experience of being adopted and moving through the foster care system in New York City. Her personal experience has informed her education and provided insight into the unique stresses involved with these issues. Because of Jeanette’s life experience she can more easily connect and relate to the children and teens she works with. She is an exceptional child-care worker who is dedicated to helping each of her clients reach their full potential through mental health therapy and make the difficult journey from despair towards resiliency and hope.

Jeanette Yoffe (MFT)
Executive Director of the Celia Center, Inc.
Psychotherapist and Adult Foster Alum/Adoptee
Session Leaders

The National Adoption Conference will feature some of the Nation’s most highly regarded and experienced professionals from all aspects of the Adoption Constellation.

Sharon Roszia, M.S., is an internationally known trainer and author who helped pave the way for open adoption practice believing in keeping connections over time. She has been devoted to her work in adoption and foster care since 1963 and is also a parent by first birth, adoption, and foster care. Sharon is an author, mentor and consultant for the National Center on Adoption and Permanency.

Bryan Post is an adopted and former foster child. Bryan is one of America’s Foremost Child Behavior and Adoption Experts and founder of the Post Institute. A renowned clinician, lecturer, and best-selling author of From Fear to Love, The Great Behavior Breakdown, and ten other books, and more than 100 video and audio programs.
Session Leaders

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Sheila Ganz

SHEILA GANZ is a birthmother, writer, director, producer, editor of UNLOCKING THE HEART OF ADOPTION exploring the lifelong process of adoption for adoptees, first/birthparents and adoptive parents. Ganz is also the director of the Emmy-nominated documentary ON LIFE'S TERMS: MOTHERS IN RECOVERY. Ganz is a recipient of City and County of San Francisco Board of Supervisors Certificate of Honor, and California Legislature Assembly Certificate of Recognition.

Rhonda M. Roorda

Rhonda M. Roorda was adopted at the age of two into a white American family with Dutch heritage. She was raised with her two non-adopted siblings in the Washington, D.C. metropolitan area. Rhonda is an Author & International Speaker on Transracial Adoption. Rhonda’s latest book, In Their Voices: Black Americans on Transracial Adoption was named by Choice Magazine as 2016 Outstanding Academic Title.
Conference Logistics

• Each Session is limited to 500 attendees but there is no limit to how many people can purchase tickets.
• Programming runs from 9:15am - 5:00pm each day with an ‘After Party’ Saturday night 7:00 - 9:00pm.
• Web access available to all sessions for 6 months AFTER conference. No additional fees.
• Virtual Conference will draw attendees from every corner of the country; urban and rural and of every race, gender orientation and demographic.
• Using cutting edge WHOVA Conference App attendees can create their own custom experience. The simple to use FREE App allows attendees to plan, organize and network for the most convenient and impactful conference possible.
• WHOVA also allows for ‘Conference Exhibitors’ to have their own custom web pages within the conference site to provide info, video and insight into their organizations. Some offer free giveaways.
• Before, between and after sessions we will provide exclusive optional content such as short films, live music and sponsor videos.
• Up to 27 Continuing Education Units (CEU’s) will be offered for all professionals and students.
• Live Q&A sessions will follow every session.
• Admission discounts available for all students and groups 6 or more.

TICKET price is $99 for single day or $169 for both days. All tickets fees are 100% tax deductible. register.nationaladoptionconference.com
The National Adoption Conference has several ambitious goals.

01. To provide insight, education and resources for people involved in any aspect of the Adoption | Foster Care constellation so that they may find trustworthy and immediate mental, physical or emotional assistance.

02. To begin an on-going and transparent conversation around how this Nation approaches, administers and discusses issues regarding Foster Care and Adoption. (Each year we will build upon the last and stay in touch throughout the year, growing our extended family of friends and resources.)

03. To challenge the old, stale and largely inaccurate native stigmas surrounding Foster Care and Adoption. To create a new shared language that champions open adoption, challenges labels and prejudice and creates an atmosphere of love and acceptance around non-traditional families.
Get Involved

Celia Center is looking to partner with any Company, Organization and / or Individual who is passionate about the health of American Families. Our speakers and attendees come from all corners of the country and from almost every demographic and political preference.

- All of our presenters, exhibitors and partner organizations will promote the Conference across their social media platforms to provide broadest reach possible.
- Press releases will be sent pre, during and post conference identifying our sponsors.
- Website access to conference content is allowed for 6 months.
- Sponsorships will continue to have logo & link on Celia Center Website for 1 year.

- All sponsors will be given an exhibitor page from which they can communicate easily with our attendees and even provide for raffles, giveaways and links.
- All sponsorship dollars to Celia Center are 100% tax deductible under law.
- Sponsor logos can appear on every page of web app and conference site with link.
- Limited number of sponsorships available.
• Principal Sponsorship receiving live acknowledgement from Celia Center Founder Jeanette Yoffe on both Conference days.
• Up to 5 minute live or pre-recorded welcome on each day just before sessions begin: (i.e. 9:55-10:00 AM) by principal of your organization.
• Up to 15 minutes each day of programmed and scheduled Conference time for live or pre-recorded messaging / panel / talk back or video in prime time between sessions. (12:30-1PM / 2:30-3PM) or post sessions on Saturday (4:30-5:00PM)
• 10 FREE admission tickets for both days.
• Social Media integration across platforms both pre and post conference to promote and support partnership and event during the conference all day long.
• Logo / Link placed on targeted Conference App & Web pages.
• Customizable Exhibitor Page with store & video capabilities.
• Item and grab bag raffles / giveaways to visitors.

Visionary Platinum Sponsorship $5,000
Family Gold Sponsorship $2,500

• Premium Sponsorship receiving live acknowledgement from Celia Center Founder Jeanette Yoffe on both Conference days.

• Up to 10 minutes each day of programmed and scheduled Conference time for live or pre-recorded messaging / panel / talk back or video in prime time between sessions. (12:30-1PM / 2:30-3PM) or post Sessions on Saturday. (4:30-5:00PM)

• 8 FREE admission tickets for both days.

• Up to 10 unique social media posts across platforms leading up to conference to promote and support partnership and event. Up to 3 posts post event.

• Logo / Link placed on targeted Conference App & Web pages.

• Customizable Exhibitor Page with store & video capabilities.

• Item and grab bag raffles / giveaways to visitors.
Mentor
Silver Sponsorship $1,000

• Premium Sponsorship receiving live acknowledgement from Celia Center Founder Jeanette Yoffe on both Conference days.

• Up to 5 minutes each day of programmed and scheduled Conference time for live or pre-recorded messaging / panel / talk back or video in prime time between sessions. (12:30-1PM / 2:30-3PM) or post Sessions on Saturday. (4:30-5:00PM)

• 5 FREE admission tickets for both days.

• Up to 5 unique social media posts across platforms leading up to conference to promote and support partnership and event. Post-Event summary post across platforms.

• Logo / Link placed on targeted Conference App & Web pages.

• Customizable Exhibitor Page with store & video capabilities.

• Item and grab bag raffles / giveaways to visitors.
Friend
Bronze Level Sponsorship $250

- 2 unique social media posts leading up to conference to promote and support partnership and event.
- 2 FREE admission tickets to both days.
- Logo / Link placed on Conference App & Website.

- Customizable Exhibitor Page with store & video capabilities.
- Item and grab bag raffles / giveaways to visitors.
How to Sponsor

PAYMENT INSTRUCTIONS

Network for Good Online Payments: nfggive.com/guidestar/20-5107135

Please make checks payable to: Celia Center Inc.
1626 Westwood Blvd., Suite 106
Los Angeles, California 90024

ALL SPONSOR FEES 100% Tax Deductible by law. You will receive a letter acknowledging your support along with our Tax-ID information.
Every person deserves a loving family.

CeliaCenter.org | NationalAdoptionConference.com

THANKS FOR YOUR SUPPORT.